

Lin Bateson

SUMMARY PROFILE

Project Management

Managing business support networks and multi-centre projects, formulating strategy. Setting objectives and monitoring activity within tight budgets.

Marketing

Organising and promoting events, dissemination of information using appropriate media and technology. Researching, report writing, press releases and advertising materials.

Operations

Efficient use of resources including managing teams to deliver services and core objectives. Problem solving. Maintaining financial records.

Experience

- Co-founder of BioPartner.co.uk Ltd
- Natural facilitator with good communications skills
- Formerly manager of DiagnOx, OBN and ODC networks
- Steering group member, Council of European BioRegions (CEBR)
- Formerly Anglo Nordic biotech conference committee member
- Excellent Industry contacts

Keywords

- Biotechnology
- Diagnostics
- Event Management
- Networking
- Partnering
- Marketing
- Reports
- Research
- Websites
- Analysis

Talk Titles

- Collaborative Opportunities in European Biotechnology
- Bioscience Incubation and UK Clusters

