



David Fletcher

SUMMARY PROFILE

Web Technology

White October is a progressive development agency, keeping abreast with the latest developments in web technology including AJAX and JavaScript libraries, rich user interfaces, postcode and mapping technology, video streaming, and new development frameworks.

Content Management Systems (CMS)

Having worked with several CMS systems in a large technology company, designed and developed the *Contented* CMS in 2003. Now in its 2nd version and well supported across a large number of websites, it is an intuitive and simple product for managing web content.

Online Database Development

Since 2003 White October has designed and developed several large online database applications, in projects of between £10,000 and £50,000. Built on a robust and rigorous development framework, the cutting edge applications are reliable and scalable.

Experience

- Founder and owner of the White October web development agency
- Database design and construction
- Current technologies: PHP, SQL, XML, AJAX, XSLT, XHTML, CSS
- Champion of usability and accessibility
- Content Management Systems
- Founding member of Oxford Web Group

Keywords

- Web design
- Content Management Systems
- Databases
- Online
- Software
- Development
- Technology
- Usability
- PHP

Talk Titles

- How to create the perfect homepage
- DIY usability tests: making informed decisions effectively
- Top tips for search engine visibility
- Developing an online application

